

So You Want ... popular travel choices for your residents?

20's Plenty for Us Briefing February 2021

http://www.20splenty.org/20mph_choice

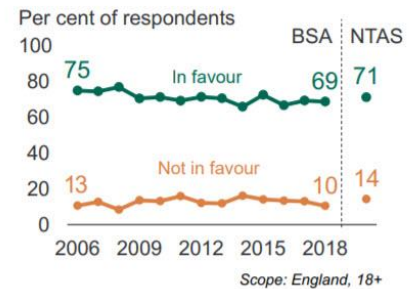
Residents want the freedom to choose how they travel. 20mph on our streets brings that choice. People, particularly the elderly, fear the intimidation from high speeds on residential streets and in town and village centres.

20's Plenty for Us

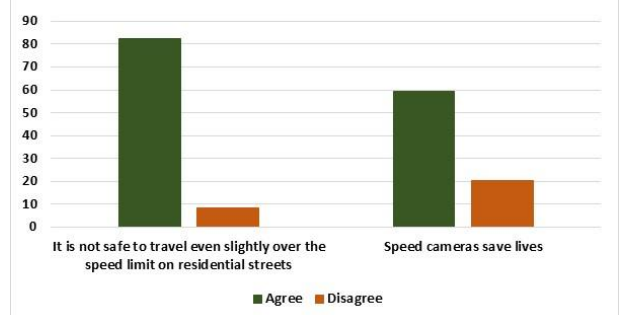
...making your place a better place to be

- **20mph is normal.** In the UK, 21 million people (or 1 in 3 of the population) live in places where their council has decided that a blanket 30mph doesn't suit most streets. Adopting a default speed of 20mph with appropriate exceptions makes their streets better places to live, work, shop and learn.
- **20mph is popular.** Seven out of 10 people consistently say they support 20mph speed limits in residential streets¹. Once installed, 20mph schemes become even more popular and are never removed.
- **20mph is Government policy.** The UK recently signed the Stockholm Declaration² with 130 other nations, agreeing on a default 20mph limit wherever cyclists and pedestrians mix with motor vehicles. As part of its COVID response in 2020³, the Government stated "20mph speed limits are being more widely adopted as an appropriate speed limit for residential roads, and many through streets in built-up areas...reducing the speed limit can provide a more attractive and safer environment for walking and cycling".
- **20mph helps the older generation.** 20mph is popular because it makes our streets safer, greener and fairer, especially for those with limited sight, hearing or mobility whether due to age or disability.
- **20mph is cost-effective.** As well as bringing down casualties, 20mph places have seen a rise of 20% in walking and cycling. No other intervention brings such a favourable cost benefit ratio.
- **20mph is enforceable.** A large majority of people want 20mph enforced. Over the past 3 years, Avon & Somerset Police issued 1,300 speeding notices monthly on 20mph streets.

Speed limits of 20mph in residential streets



Speeding, speed limits and cameras



Don't get left behind. 20mph is the best choice for people's wellbeing. It means fewer casualties, is cost-effective and overwhelmingly popular.

Rod King MBE, Founder and Campaign Director for 20's Plenty for Us commented:

"Politicians are elected to make decisions that benefit their community. As well as being supported by the majority, 20mph is particularly helpful for the elderly, the young and the vulnerable. A 20mph speed limit is increasingly normal in our streets and in our town and village centres. Choose 20mph".

¹ <https://bit.ly/3aUtOIH>

² http://www.20splenty.org/global_ministers_mandate_20mph

³ <https://bit.ly/3pllk2D>