



# WITNEY TOWN COUNCIL

## Grant-aid to Local Organisations APPLICATION FORM

(PLEASE COMPLETE THE FORM IN BLOCK CAPITALS)

<b>(1) Your Organisation</b>			
Name of Organisation		Life Education Wessex & Thames Valley	
Registered Address*		2 Barnes Croft Coles Lane Milborne St Andrew Blandford Forum DT11 0LG	
Post Code	DT11 0LG	Tel No.	07967 372 626 or the office on 01258 837417
Contact Name	Victoria Pattison		
Position in Organisation	Fundraiser <small>(i.e. Chairman, Treasurer, Secretary)</small>		
Registered Charity	YES/NO	Registration No.	1071094
<p><i>What are the activities and/or aims of the organisation:</i></p> <p>LEW&amp;TV is an independent charity and delivers the UK's leading health, well-being and drug prevention education programme 'Coram Life Education', to children (aged 3 – 11) attending schools in <b>Oxfordshire</b> ( and in terms of this application specifically, <b>Madley Brook Primary School</b>), Berkshire, Buckinghamshire (Thames Valley) and Devon, Somerset, Dorset and Hampshire (Wessex). Last year we delivered our vital health messages to approx. 84,000 children.</p> <p>We help schools and their staff prepare their pupils for the pressures facing them today as they transition into adulthood where they will face increasing pressure and temptation to damage their health, wellbeing and futures. Our work with young children, combined with our extended work with families helps strengthen both families and communities and encourages healthy choices, reducing the need for more drastic intervention later on. Early intervention is the key to raising the next generation to be healthy, safe and happy.</p> <p>Our values of <b>Safety, Caring, Achievement, Resilience and Friendship (SCARF)</b> guide our work with the local community. By partnering with parents, carers and teachers at <b>Madley Brook Primary School</b>, we'll improve children's ability to make healthy choices and reduce harmful drinking, smoking and drug-taking.</p> <p>Our work promotes a healthier family lifestyle for families of children who attend school in <b>Witney</b>, and the surrounding area, and helps build a stronger, safer community by reducing anti-social behaviour and youth crime. Children will be less dependant on public services including the police, and the NHS, reducing government funding.</p>			

## Our Work

Research shows **that children who have better health and emotional wellbeing do better in Life.**

Our early intervention 'Life Education' programmes inspire and empower children to make healthy lifestyle choices and develop healthy habits for life. Our programmes are age appropriate, evidence based and designed by child development experts.

During the first lockdown teachers were able to access and use our online award winning SCARF resources FREE of charge, which consists of 360 lesson plans, including a staying safe online module, adapted for home learning packs, to support teachers, parents and children. Our work is particularly important during this time of uncertainty and anxiety, supporting children's emotional and physical wellbeing and PSHE (Personal, Social, Health and Economic education).

We also developed a FREE 6 week 'Return to School' toolkit for schools focusing specifically on mental health and wellbeing to help with any negative reaction to isolation and social distancing. This will help build resilience, self-esteem, kindness and confidence that they need at this time of uncertainty and anxiety.

Currently for schools, who are subscribed to our online resources (SCARF), which are all the schools we visit, we also offer Home Support, which are activities that children can do at home when self-isolating.

## (2) Membership

How many members do you have?	We are not a membership charity
Approximately how many of your members live in Witney?	N/A
Is membership restricted in any way?	N/A
What is your annual subscription, if any?	N/A
Are you affiliated to a national organisation? If so, which one?	No – Life Education Wessex & Thames Valley is independent and self-financing charity.
Local venue/meeting place	We deliver our work into primary schools in and around Witney.

## (3) Grants

Purpose for which the grant is required:

The 'Harold' and Life Education project will deliver 3 days of health, wellbeing and drug prevention education workshops for over **300 pupils** into **Madley Brook Primary School** on **20- 22 April 2021**. We'll also provide staff training and a 1-year subscription to our online educational resources to support children's learning long after we have left the school.

We have been adapting our programmes due to the government guidelines following Covid to meet the needs of individual schools but still be able to offer them our programmes. We will therefore not be using our traditional 'Life Buses' until guidelines change, so we will instead be delivering our programmes with LifeBase, which is visiting the children in their own classrooms (adhering to social distancing) or by SCARF Life Online where we delivery the workshops virtually via zoom or teams.

With either way of delivery specialist Educators facilitate fun, interactive sessions to whole classes from Nursery to Year 6 (aged 3-11). We use puppets including 'Harold' our famous giraffe puppet who is adored by the children, music and the latest digital technology to explore children's attitudes, stretch their thinking, role play real-life dilemmas and clarify values and emotions.



By visiting schools regularly (we have been visiting Madley Brook Primary for over 8 years), children reflect, review and build on knowledge in previous years, building skills and self-confidence to form positive attitudes, avoid risky behaviours and make healthy choices for themselves in life. Children learn and practice life skills in the Life Education programmes and we make every minute count.

Topics include:

- healthy eating, including the problems of obesity
- the importance of exercise, sleep, personal hygiene
- correcting the misperceptions and dangers about alcohol, tobacco and drugs
- dealing with feelings of sadness, loneliness, anger and conflict
- friendship skills and coping strategies- respect of themselves and others
- build confidence and self esteem
- build resilience to risk, assertiveness and decision-making skills
- tackling peer group pressure and bullying

In terms of funding, it costs **£630 per day** to deliver our service. The schools contribute approximately 50% of the actual cost, and we have to fundraise for the 'shortfall' of **£315 per day**. So in terms of our visit to Madley Brook we are needing to fundraise for the shortfall of **£945**. In addition, as a charity we are having to fundraise to adapt our programmes for delivery directly into schools, as well as digitally, including training of educators to deliver the programmes virtually, updated broadband, and purchasing the relevant equipment and resources needed such as faster laptops, back drops/banners and other resources at a cost of over **£18,000**. ***We receive no automatic funding or grants from any government, national, regional or local organisations.***

Amount of grant applied for	£300	
Has your organisation previously applied to the Town Council for a grant?	YES/NO	
If YES please give details	Grant awarded for £700 in 2007.	
Have you applied for a grant to any other body or organisation?	YES/NO	
If YES please give details	<p>We are constantly applying for funding available in all our areas including relevant local Rotary Clubs, Waitrose and Tesco's Token schemes, and Grant Making Trusts.</p> <p>We don't currently have any funding for the Witney area specifically.</p>	

#### (4) Financial

*Please enclose a copy of your latest audited accounts, a financial projection for the period following the balance sheet or a Business Plan if a new organisation.*

Please find our accounts attached.

In terms of financial projection for 2020/2021 we anticipate our income (including confirmed grants, cost of our services and unconditional grants to be £443,600, and our expenditure, which includes salaries, teaching resources, staff recruitment, venue costs to be £417,300 with an anticipated surplus of £26,300.

### (5) Fundraising

What fundraising events or activities will your organisation be holding this year?

We apply to trusts, foundations and corporates for grants.

### (6) General

Recipients of a grant from the Town Council should acknowledge the fact on all relevant literature.

Please provide or attach any additional information, which may assist the Council in reaching its decision.

Attached a synopsis of our programmes and recent newsletter/flyer.

*I certify that the above information is true to the best of my knowledge and belief, and that I am authorised to make this application for Grant-aid.*

Signed:



Date: 4/3/2021

*Please return your completed application form to the address overleaf, for the attention of the TOWN CLERK*

For office use only:			
Acknowledged		Previously Applied	
Grant Aid Awarded/Amount	Y / N	Chq No.	