



## TYCHWOOD FOREST

THE UK'S FIRST EVER TINY FOREST

Having an internal company newsletter is a great way to address employee engagement, communication, and collaboration, but it comes with one catch: you need a wide readership.

While you can include important articles in a newsletter, getting your employees motivated enough to read it is the extra leap you'll need to take. The key to this challenge is to make sure you organize your newsletter.

WILSON COMPANY  
NEWSLETTER

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# ACTIVE TRAVEL IN OUR TOWN

CLLRS PRESENT  
VISION

This newsletter is a great space to talk about your employees' genuine concerns, such as company updates, events, and perks that they regularly look forward to.

With this layout's easy-to-follow structure and design, creating content for your employees will be as easy as ever. Make sure you use the space wisely by using pictures and captions, too. In creating this newsletter, it'll be helpful to keep in mind that the focus should be on the employees more than anything. While it's an opportunity for employees to hear from their higher-ups, it's also a chance to create.



## WITNEY'S BIG GREEN PLAN

Identifying safe walking and cycling possibilities across our town



### 20MPH SPEED LIMIT

A 20 mph blanket from all urban approaches to the town.



### ONE WAY STREETS - CONTRAFLOW FOR CYCLES

'Whole-route' approaches to create corridors for buses, cycles and access only on key routes into town and city centres.



### WIDEN FOOTWAYS

Using cones and barriers to provide more space at bus stops to allow people to queue and socially distance; to widen pedestrian refuges and crossings to enable people to cross roads safely and at a distance.



### SCHOOL STREETS

Pioneered in London, these are areas around schools where motor traffic is restricted at pick-up and drop-off times, during term-time.



### INTRODUCING PEDESTRIAN & CYCLE ZONES

Restricting access for motor vehicles at certain times to specific streets, or networks of streets, particularly town centres and high streets



### INSTALLING 'POP-UP' CYCLE FACILITIES

Mandatory cycle lanes, using light segregation features; or quickly converting traffic lanes into temporary cycle lanes; widening existing cycle lanes to enable cyclists to maintain distancing.



## WORLD REFUGEE DAY

IN SOLIDARITY

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