



As a partner of Experience Oxfordshire you will join a network of local businesses who, through effective collaboration, work to ensure Oxfordshire becomes a leading destination for tourism, culture and business. Partnership entitles you to a range of opportunities including PR and marketing locally, nationally and internationally alongside a wide range of business support.



\*Full details of partner benefits overleaf

## Venue Partnership

Experience Oxfordshire Venues works hard to showcase the superb and diverse collection of venues and raise the profile of Oxfordshire as a great location for meetings, conferences and all manner of events. By becoming a Venue Partner with Experience Oxfordshire you will be entitled to a range of opportunities and the promotion of your venues locally, nationally and internationally. The venues partnership can be bought as a package on its own or at a discounted rate as a bolt on to your partnership package.

- ✓ A page for your venue on [experienceoxfordshire.org/venues](http://experienceoxfordshire.org/venues)
- ✓ Free inclusion in the Experience Oxfordshire digital venues guide
- ✓ Promote your events and offers on your page and via our Twitter @ExOxVenues
- ✓ Feature in the monthly Experience Oxfordshire Venues newsletter (1 x feature)
- ✓ Exclusive invitation to our bi-annual Venue Partner Meeting
- ✓ Representation at MICE events
- ✓ Generate enquiries for your business (10% commission on successful referrals)
- ✓ Discounts on marketing events

**£500**<sup>+VAT</sup>

Experience Oxfordshire  
Partner Price

**£999**<sup>+VAT</sup>

Non Partner Price

Annual Package Benefits	Standard £699 + VAT	Enhanced £999 + VAT	Premium £1,999 + VAT
A page for your business on <a href="http://experienceoxfordshire.org">experienceoxfordshire.org</a>	✓	✓	✓
Feature your events on our 'What's On' page	✓	✓	✓
Advertise your job vacancies on <a href="http://experienceoxfordshire.org">experienceoxfordshire.org</a>	✓	✓	✓
Sell your products or services on our online shop (All sales subject to 15% commission)	✓	✓	✓
<b>Perks for Partners</b>			
Opportunity to provide an exclusive offer to our partnership and drive business	✓	✓	✓
Unlimited offers for all employees	✓	✓	✓
<b>Annual Digital Visitor Guide</b>			
Free listing	✓	✓	✓
Access to business support and advice	✓	✓	✓
Complimentary attendance to Experience Oxfordshire events	✓	✓	✓
Use of Experience Oxfordshire logo and branding	✓	✓	✓
Unlimited posting of press releases	✓	✓	✓
Social media promotion on Experience Oxfordshire channels	1 x per month	2 x per month	3 x per month
Partnership review	Annually	Annually	Bi-annually
Feature in the Experience Oxfordshire Consumer newsletter		1 x per year	3 x per year
Representation at trade shows		✓	✓
Priority when hosting press, trade and familiarisation trips			✓
Priority on hosting Experience Oxfordshire events			✓
Inclusion in our PPC activity at 2 key points of the year			✓
Priority involvement in national and international campaigns			✓