



# ROTARY CLUB OF WITNEY

District 1090 (RI Club No. 19296)



## Environment & Community Committee

### Rotary Wrap Up Project to collect coats in 2023

Wrap-Up UK <https://wrapupuk.org/> is an annual project run by Rotary Clubs working in partnership with homeless charities across the country. The only aim is to collect coats for distribution to charities supporting people in the UK struggling to keep warm during winter. The basics of the project are:

- Collect garments in good condition and wearable.
  - Heavy or light,
  - Men's, women's, youth's, children's,
  - Gillets and hoodies.
- Use collection boxes with linings.
- Pack donations by group.
- Send to a designated recipient organisation.

Collections take place across the country during **October and November only**, so that coats can be passed on immediately to charities, for distribution to the homeless and needy.

In 2022 Witney Rotary Club ran an internal trial project, to judge the ease of working with Wrap Up and their logistics, and collected garments from Rotarians, friends and family. It was very successful, and we persuaded donors to delve into their wardrobes to find items that they hadn't worn for some time. Collection took place over a two-week period during mid-November. In total, the Club collected 49 items that were sent to Emmaus Oxford <https://emmaus.org.uk/oxford/> whom we had identified as a suitable local charity, and who were very keen take our donations.

Based on the success of the 2022 collection, the Club intends to expand the collection across all of Witney for 2023. This will involve good advertising, using all available media, and positioning of collecting boxes in public areas such as schools, surgeries, churches and shops. Because the collection takes place during October and November **ONLY** each year, we wish to request special dispensation to make use of WTC advertising space for two consecutive months (Oct & Nov).

Lastly, we hope to identify Witney charities and services who would be willing to distribute garments to the needy and homeless in the town.

